

SEO MANGER - ADVANCED

Working for a small customer focused exciting and young company that is at the forefront of their industry, the ideal candidate will have suitable experience working within a pro-active environment, having a creative and innovative and proven approach to advanced SEO.

The successful candidate will be required to take a lead internally on SEO within online products at the forefront of their industry, working with complex site requirements. Must be completely fluent in English (native speaker written standard) and have suitable experience.

KEY RESPONSIBILITIES:

- Stay up to date with industry trends
- Create Conversion Optimizing roadmap and strategies
- Work with Multi lingual sites across numerous websites
- Manage On-Page SEO together with Content Teams
- Reporting to senior management and other internal stake holders suitable feedback
- Working with other teams to recommend on best practice
- Be fully responsible and accountable for SEO KPI's
- Manage relationships with external suppliers

EXPERIENCE:

- Ideally a degree in online marketing, digital media or similar
- 7+ years suitable dedicated commercial experience in SEO
- An advanced understanding and keen interest in SEO
- Excellent proven copywriting skills with examples of previous work
- Familiar with all Google products including Analytics and website reporting
- Have good knowledge and understanding of HTML
- Advanced link building experience and site analysis
- Ideally have experience in non-Latin script SEO (e.g. Chinese, Thai etc.)

SKILLS & REQUIREMENTS:

- Manage various SEO tracking tools
- Co-operate with in-house or outsourced PPC Marketing Team to setup campaigns
- Be able to offer good and clear communication to internal and external stakeholders
- Needs to be self-starter, reliable and highly motivated
- Ensure an accurate and careful approach to all tasks
- Work methodically and transparently

SALARY & PACKAGE:

- This role offers outstanding career development opportunities
- Attractive salary - negotiable depending on experience
- Health Cover included
- Gym or Travel allowance